PERSUASION

Persuasive Reading includes whole texts and excerpts from materials such as magazine and newspaper articles, brochures, letters, proposals, speeches, editorials, electronic texts, essays, opinion columns, and advertisements.

	3	4	5	6	7	8	9	10
	Identify an	RD-E-3.0.6			RD-M-3.0.12			RD-H-3.0.9
A	author's opinion	Identify an author's	Identify an	Identify an	Identify an author's	Identify an	Identify an	Identify an
	about a subject.	opinion about a	author's opinion	author's opinion	opinion about a	author's position	author's position	author's position
		subject.	about a subject.	about a subject.	subject.	based on	based on	based on evidence
						evidence in a	evidence in a	in a passage.
	7.1 10 0					passage.	passage.	
	Identify fact	RD-E.3.0.7	Identify fact	Distinguish	RD-M-3.0.14			
В	and/or opinion.	Identify fact and/or	and/or opinion.	between fact and	Distinguish between			
	x 1	opinion.	7.1	opinion.	fact and opinion.	77 .40 1		DD 11 0 0 11
	Identify	RD-E.3.0.8	Identify the	Identify the	RD-M-3.0.15	Identify and	Accept or reject	RD-H-3.0.11
C	information that	Identify	argument and	argument and	Identify the	analyze an	an argument,	Accept or reject an
	is supported by	information that is	supporting	supporting	argument and	author's	giving supporting	argument, giving
	fact.	supported by fact.	evidence.	evidence.	supporting evidence.	argument, giving	evidence from the	supporting
						supporting	passage.	evidence from the
						evidence from		passage.
			Identify commonly	Identify	RD-M-3.0.16	the passage. Identify a variety	Identify a variety	RD-H-3.0.13
D			used persuasive	commonly used	Identify commonly	of persuasive	of persuasive	Identify a variety
ש			techniques.	persuasive	used persuasive	techniques (e.g.,	techniques (e.g.,	of persuasive and
			teeninques.	techniques.	techniques.	use of expert	use of expert	propaganda
				teeninques.	teeninques.	opinion, statistics,	opinion, statistics,	techniques and
						repetition,	repetition,	explain how each is
						restatement,	restatement,	used.
						rhetorical	rhetorical	
						question,	question,	
						parallelism,	parallelism,	
						allusion, logical	allusion, logical	
						/emotional/ethical	/emotional/ethical	
						appeal) and	appeal) and	
						propaganda	propaganda	
						techniques (e.g.,	techniques (e.g.,	
						misuse of expert	misuse of expert	

E		Identify informative and persuasive passages.	Identify informative and persuasive passages.	RD-M-3.0.11 Distinguish between informative and persuasive passages. (relates to E8)	opinion and statistics, testimonial, bandwagon) and explain how each is used.	opinion and statistics, testimonial, bandwagon) and explain how each is used.	
F		Identify organizational patterns (e.g., cause and effect, comparison, contrast, sequence) to understand a passage.	Identify organizational patterns (e.g., cause and effect, comparison, contrast, sequence) to understand a passage.	RD-M-3.0.13 Apply knowledge of organizational patterns (e.g., cause and effect, comparison, contrast, sequence) to understand a passage. RD-M-3.0.17	Apply knowledge of organizational patterns (e.g., cause and effect, comparison, contrast, sequence) to understand a passage.		
G		Identify bias and/or misinformation.	Identify bias and/or misinformation.	Identify bias and/or misinformation.	Identify bias and/or misinformation.		
Н					Identify purposes of persuasion.	Identify purposes of persuasion.	RD-H-3.0.8 Identify purposes of persuasion.
I					Identify the argument and intended audience.	Recognize the appropriateness of an argument for an intended audience.	RD-H-3.0.10 Recognize the appropriateness of an argument for an intended audience.
J					Identify differing points of view in one or more	Compare and contrast differing points of view in	RD-H-3.0.12 Compare and contrast differing

			passages.	two or more	points of view in
				passages.	two or more
					passages.
K			Analyze the use of persuasion within a passage.	Analyze and evaluate the use of persuasion within a passage.	RD-H-3.0.14 Analyze and evaluate the use of persuasion within
				1 0	a passage.